

2019-2020 Rotary District 5930: Web Presence Survey

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| Club Name | |
| Google Presence | |
| Does club website appear in Google search? Yes or No | |
| Does the club Facebook Page appear in Google search? Yes or No | |
| Are there any news media articles posted about the Rotary club in the past 12 months? | |
| Clubrunner Software Usage | |
| Does the club use Clubrunner Software? Yes or No | |
| Does the club have a website? Yes or No | |
| Club's Website | |
| Does the homepage display current Rotary International Logo? Yes or No | |
| Are the Rotary Logos used throughout the website compliant with Rotary Brand Center? Yes or No | |
| Does the homepage display the current Presidential Theme? Yes or No | |
| Does the website contain a link to Rotary District 5930 site? Yes or No | |
| Does the website contain a link to Rotary International? Yes or No | |
| Does the website have meeting information (time, date, location)? Yes or No | |
| Does the website contain (or have a link to) contact information? Yes or No | |
| Does the homepage (or have a link to) list upcoming speakers? Yes or No | |
| Does the homepage contain information or links to service projects? Yes or No | |
| Does the homepage have an about "About Us" link? Yes or No | |
| Does the homepage show links social media sites? Yes or No | |
| Does the homepage have an upcoming events section or link to a calendar of events? Yes or No | |
| Does the homepage contain a list of Directors/Executives or a link to information? Yes or No | |
| Does the homepage provide a subscription button or link to the Club Newsletter/Bulletin? Yes or No | |
| Is information on the website current (or have at least content from previous month? Yes or No | |
| Does the website contain any broken links? Yes or No | |
| Facebook Presence | |
| Does the club have a Facebook Page? Yes or No | |
| Has the Facebook Page been updated within the month? Yes or No | |
| Does the Facebook Page display the current Rotary Logo? Yes or No | |
| Does the Facebook Page show meeting information (time, date, and location)? Yes or No | |
| Does the Facebook Page contain a link to the club's website? Yes or No? | |
| Does the Facebook Page contain club images? Yes or No? | |
| Does the Facebook Page share Rotary International and District 5930 Posts in the past 30 days? Yes or No? | |
| Does the Facebook Page use Important Hashtags with posts? Yes or No? | |
| Club's Instagram Username or Handle: | |
| Club's LinkedIn Profile URL/Username: | |
| Club's Twitter Handle: | |
| Club's YouTube Username/Channel Name: | |

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| Total Points: | |
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| Completed By: (Contact Information) | |
| Evaluated By: (District Officer) | |
| Date Received by District: | |
| For Support: Public Image Contact | |

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| Miscellaneous Comments: | |
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To download full length materials and updates:

- <https://my.rotary.org/en/news-media/office-president/presidential-theme>
- <https://my.rotary.org/en/learning-reference/learn-topic/public-relations>
- <https://my.rotary.org/en/search/all/learning%20center>
- www.rotary5930.org
- <https://my.rotary.org/en/learning-reference/about-rotary/strategic-plan>
- <https://my.rotary.org/en/message-strategic-planning-committee>
- <https://www.canva.com>

Clubrunner:

accounts@clubrunner.ca

1-877-469-2582

www.clubrunnersupport.com

2019-20 ROTARY DISTRICT 5930/ZONE 21b GOALS:

- Clubs modernize outward presence to the public with up-to-date materials using Rotary Brand Center, especially with correct LOGOS
- Clubs share their projects/fundraisers and all global grants on Rotary Showcase
- Clubs collaborate with Rotaract and Interact using People of Action Toolkit and share on Social Media Platforms