

PEOPLE OF ACTION PLANNING TOOL FOR ROTARY CLUBS (or DISTRICTS)

Club name (Or District)	Who are the champions and leaders?	From whom do we need buy-in?	Who needs regular updates?
<p>Describe:</p> <ul style="list-style-type: none"> • Concept • Idea • Project • Event • Challenge 	<p>How will you include Rotary Brand focus:</p> <ul style="list-style-type: none"> • Express clear Rotary club identification • Build pride for members • Inform the public & community about the project/event • Inform public & community about the club (District) 	<p>How will you include Rotary Membership focus:</p> <ul style="list-style-type: none"> • Attract prospective members • Engage current members • Build connections & friendships 	<p>How will you include Rotary Foundation focus:</p> <ul style="list-style-type: none"> • Increase participation in projects • Share impact • Encourage giving • Provide recognition • Celebrate! • Attract future partners & donors