

# Designated Months

Rotary has designated months to help clubs Develop meeting agendas, projects, or public image campaigns based on these special occasions.

The Concept is to give all the clubs of the District a Blueprint of the types of Service Projects, which could be indulged, during the Year, and help plan the activities of the year, mostly based on the Rotary Calendar i.e. Rotary Designated Months.



## July - (Non Designated Month)

Start of new Rotary officers' year of service.

- Tree Plantation
- Reduce, Re-Use, Re-Cycle Waste



### **August - Membership & Extension Month**

**Membership and New Club Development Month**, a time to focus on Rotary's continuing need for growth, to seek new members and form new clubs.

- Update your classifications list and circulate amongst members and accordingly fill up the Vacancies
- Educate members about membership Procedure
- Induct New Members
- Invite Retractors to join Rotary
- Consider inviting Local Personalities to be Inducted as Honorary Members
- Organize Seminar on Club level & a Public meeting inviting non rotary friends and Rotary Alumni to emphasis Advantages of Joining Rotary

A promotional poster for Rotary International's Basic Education and Literacy Month. The poster features a black and white photograph of three young girls in school uniforms sitting at a desk, focused on reading books. A large, semi-transparent yellow Rotary International gear logo is overlaid on the right side of the photo. On the left, the text 'SEPTEMBER IS' is written vertically in large, bold, blue letters. In the center, the words 'BASIC EDUCATION AND LITERACY MONTH' are displayed in large, bold, yellow and white letters. Below this, a quote from Dr. Seuss is written in white on an orange background: "The more you read, the more things you will know. The more that you learn, the more places you'll go." At the bottom left, the Rotary logo and an orange book icon are shown. At the bottom right, the website address 'www.rotary.org' is printed in white.

SEPTEMBER IS

**BASIC EDUCATION  
AND LITERACY  
MONTH**

"The more you read, the more things you will know. The more that you learn, the more places you'll go."  
Dr. Seuss, "I Can Read With My Eyes Shut!"

Rotary  

www.rotary.org

## September - Basic Education & Literacy

**Area of Focus: Basic Education and Literacy Month**, Promote Literacy, and It's a time when Rotary clubs and districts highlight Rotaract by joining in projects with their Rotaract clubs.

- Initiate Adult Education class
- Involve Youngsters / College Students as Teachers
- Initiate E-Learning / Happy School Projects
- Distribute Libraries
- Develop Traffic park for Children
- Arrange Traffic Awareness Lectures in Schools & Colleges



The poster features a black and white photograph of two women working at sewing machines. A large yellow gear logo with 'ROTARY INTERNATIONAL' written on it is overlaid on the right side. The text 'OCTOBER IS' is written vertically in large blue letters on the left. The main title 'ECONOMIC AND COMMUNITY DEVELOPMENT MONTH' is in bold yellow letters. Below it is a quote: 'To the world you may be one person; but to one person you may be the world.' attributed to Dr. Seuss. At the bottom, there are logos for Rotary and a bar chart icon, along with the website 'www.rotary.org'.

**OCTOBER IS**

**ECONOMIC AND COMMUNITY DEVELOPMENT MONTH**

"To the world you may be one person; but to one person you may be the world."  
Dr. Seuss

Rotary   [www.rotary.org](http://www.rotary.org)

## October - Economic and Community development

**Area of Focus: Economic and Community Development Month.** This month also includes: International Day for the Eradication of Poverty on the 17th and World Polio Day on the 24th of October.

- Develop Micro Credit system
- Organize Awareness Seminar on Self-Employment at Colleges/Universities
- Organize Trade Exhibitions
- Organize Buyers-Sellers meet
- Take up Entrepreneurship Development Program
- Organize Consumer Forum, a Public Meeting

**NOVEMBER IS**


**ROTARY FOUNDATION MONTH**

*"If we can conquer space, we can conquer childhood hunger."*

Buzz Aldrin

EVERY ROTARIAN EVERY YEAR

BECAUSE WE CARE  
MAKE A CONTRIBUTION, BE THE DIFFERENCE

Rotary 

TAKE ACTION: [rotary.org/contribute](http://rotary.org/contribute)

## November

**Rotary Foundation Month.** Clubs and Districts call attention to the programs of The Rotary Foundation and frequently cultivate additional financial support for the Foundation by promoting contributions for Paul Harris Fellows and Sustaining Members.

A promotional poster for Rotary's Disease Prevention and Treatment Month. The background features a man in a white shirt and dark vest interacting with a group of children. A large yellow Rotary gear logo is in the upper right. The text 'DECEMBER IS' is written vertically in blue on the left. The main title 'DISEASE PREVENTION AND TREATMENT MONTH' is in yellow and white. A quote by Charles Mayo is at the bottom right. The Rotary logo and a green stethoscope icon are at the bottom left, and the website 'www.rotary.org' is at the bottom right.

**DECEMBER IS**

**DISEASE PREVENTION  
AND TREATMENT  
MONTH**

"The prevention of disease today is one of the most important factors in line of human endeavor."  
Charles Mayo

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[www.rotary.org](http://www.rotary.org)

## December - Disease Prevention and Treatment

**Area of Focus: Disease Prevention and Treatment Month.** This month includes: World AIDS Day on the 1st and International Day of Disabled Persons on the 3rd of December

- Organize Medical Camp - Health Awareness for Eye Care / Dental Care
- Providing equipment such as Artificial Limbs, Wheelchairs and Crutches to the Physically Challenged Peoples i.e. Polio Sufferers
- Provide low-Income, underinsured or underinsured Persons with the knowledge, skills, an opportunity to improve their diet, physical activity and other life habits to prevent, delay, or control, chronic diseases
- Initiate Actions to Prevent and control Diabetes, Heart Diseases, Obesity and Associated Risk Factors

**JANUARY IS**

**VOCATIONAL SERVICE MONTH**

*"Rotary's greatest strength will always be the Individual Rotarian. No other organization has such powerful human resources."*  
Past RI President Glen W. Kinross 1997-98

**Rotary** 

**TAKE ACTION:** Engage Rotary, Change Lives

### January - Vocational Services

**Vocational Service Month** During this period, clubs highlight the importance of the business and professional life of each Rotarian. Special activities promote the vocational avenue of service.

- Distribute Four-way Test
- Distribute Vocational Awards to outstanding individuals, Arrange Vocational Visits
- Awareness seminar on career guidance, Organize / Arrange in Plant Training
- Start Vocational Education / Skill Guidance Center. Start Part Time Consultancy center
- Helping Physically Challenged people to gets jobs



## February - World Understanding Month

**Vocational Service Month** During this period, clubs highlight the importance of the business and professional life of each Rotarian. Special activities promote the vocational avenue of service.

- Organize 'MUNA' (Modal United Nations Assembly) at College Level
- Engage in reconciliation of broken families, restoring relationship
- Help How people can live in peace with their families and their neighbors
- Assist Young Single mothers who are victims of abuse through training them with self-help projects. e.g. Opening small business that may help them with their children





## March - Water & Sanitation

**Area of Focus: Water and Sanitation Month.** This month also includes the World Rotaract Week from the 7th until 14th of March.

- Create awareness on water Conservation by Street play / Banners / Literature Distributions / Seminars at club level and for local community, Rain water harvesting awareness
- Clean Drinking Water at Railway Stations, Bus Stations, Schools or Public Places, Re-user of waste Water
- Create Public Toilets Facilities, Create Awareness on Sanitation at Schools - Colleges - Economically Backward Areas
- Create Sewage / Concealed Drainage system, Bore Wells, Building Check dams
- providing Carriers (Transportation Systems) to carry water pots



## April - Maternal & Child Health

**Area of Focus: Maternal and Child Health Month.** This month also includes the Birthday of Paul Harris on the 19th of April.

- Address the issue of Malnutrition in Children and Pregnant Women
- Develop a Hygiene Education program for school going children
- Conduct Awareness Seminars
- Provide Low-income, Underinsured women with the knowledge, skills and opportunities to improve their diet, physical activity, and other life habits to prevent, delay, or control chronic diseases
- Promote School Health
- Promote the adoption of physical activity in early child care centers, schools and work sites



## May - New Generation

**Youth Service Month**, Rotary clubs of the world give special emphasis to the many Rotary-sponsored programs which serve children and young people.

- Sponsor New Interact / Rotaract Club
- Organize Drawing / Painting / Speech competition in schools
- Awareness campaign about problems & need for survival of Future Generations

**JUNE DESIGNATION IS**



**ROTARY FELLOWSHIPS MONTH**

*Photo by Monika Luchinska © Photo.com; Photo by Gilbert Tikhon*

"The foundation upon which Rotary is built is friendship; on no less firm foundation could it have stood."

Paul P Harris, 1935

**Rotary** 

TAKE ACTION: [rotaryfellowships@rotary.org](mailto:rotaryfellowships@rotary.org)

### June - Rotary Fellowship

**Rotary Fellowships Month**, Rotary clubs indulge in fellowship activities, thanks giving and like.

- Inter-Club Meetings
- Circulate 'Rotary Fellowship' literature
- Promote RFE - Invite Speakers to share their experiences