Membership Development

Suggestions for Clubs

Discuss the following with your Club Membership Chair and the Assistant Governor or District Membership Coordinator assigned to your Area:

1. Review the "Ignite Every Rotarian Program" by understanding how to become an Ignite Premier Club and appoint a Premier Club Statistician.

2. Appoint a Club Membership Chair and establish a Club Membership Committee (including young Rotarians). (Enter Chair's name in **Club Runner Executives**)

3. Set Specific Membership goals for your Club (with your Board and Membership Chair). Requirement of Rotary International: Enter the membership goal in Rotary Club Central.

4. Share your goals with the Club at your first meeting of the year. Obtain their approval and "buy-in."

5. Choose (4) or more strategies from the "**15 + Tips for Successful Clubs**" and implement at least (1) each quarter.   (An Ignite "toolkit" resource)

6. Develop an orientation program for new members.
   Resource: Introducing New Members to Rotary – An Orientation Guide 414en (RI)

7. Review "**Preparing Your Club To Grow**." (An Ignite "toolkit" resource)

8. Circulate open classification list early in the year and periodically after that.
   Resource: Membership Assessment Tools 801 (RI)

9. Include a "Membership Minute" as part of each club meeting. (Subscribe to "Membership Minute" – link available at https://my.rotary.org/en/learning-reference/learn-topic/membership)

10. Utilize your club bulletin, website, Facebook page, and other Social Platforms, etc. to promote Membership.

11. Register representatives for the District Conferences, District Membership / Foundation / Public Image Seminar, District Assembly, Foundation events, Rotary Leadership Institute (RLI), etc. (Registered Members must attend and participate)

12. **Set the example.** Sponsor a new member today!